

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Rhododendrons



*Buy them small
and watch them grow*

*These evergreens
add lasting beauty and
value to your home*

RHODODENDRON 5 DE LUXE Collection No.

4 SELECT HYBRIDS, 8-12 in. Mixed, very brilliant colors.

4 for \$2.45

Hybrid Rhododendrons are easily the finest of the broad-leaved evergreens, ideal for all landscape and garden purposes.

We pay delivery cost on this unit anywhere on the Pacific Coast.

RHODODENDRON 4 DE LUXE Collection No.

1 ROSEUM ELEGANS, 8-12 in. Rose pink, beautiful foliage.

1 PINK PEARL, 8-12 in. Light flesh pink, amazing flower.

2 CATAWBIENSE, 8-12 in. Pink to purple.

2 PEARL OF KENMORE, 8-12 in. Clear pink, fine foliage.

2 HYBRID SEEDLINGS, 8-12 in. Mixed colors, bushy plants.

2 PONTICUM, 8-12 in. Lilac, specie of Europe.

10 for \$6.95

We pay delivery cost on this unit anywhere on the Pacific Coast.

RHODODENDRON 8 DE LUXE Collection No.

1 PRINCE CAMILLE de ROHAN, 15-18 in. Pink, dark spots: tall grower.

1 CATAWBIENSE GRANDI-FLO-RUM, 15-18 in. Large rosy lilac or bright violet flowers.

1 MRS. C. S. SARGENT, 12-15 in. Its color is rosy red or deep pink.

1 ALBUM ELEGANS, 15-18 in. Blush white, fast growing.

2 SELECT HYBRIDS, 15-18 in. Mixed, brilliant colors, bushy plants.

6 for \$13.95

Balled, burlapped and crated, F. O. B. Nursery.

"RHODODENDRONS, with their bold evergreen foliage crowned with clusters of handsome flowers — among the noblest of all plants that can be grown out-of-doors in the temperate parts of North America," as the late E. H. Wilson described them.

RHODODENDRON 9 DE LUXE Collection No.

1 CARACTACUS, 6-12 in. Red, good foliage, symmetrical growth.

1 CATAWBIENSE ALBUM, 6-12 in. Pure white, vigorous growth.

1 CERISE RED, 6-12 in. Beautiful foliage.

1 PARSON'S GLORIOSUM, 6-12 in. Blush.

2 SELECTED HYBRIDS, 8-12 in. Mixed, very brilliant colors.

6 for \$7.50

We pay delivery cost on this unit anywhere on the Pacific Coast.

RHODODENDRON 2 DE LUXE Collection No.

1 MADAME MASSON, 12-18 in. White with yellow center, early bloomer.

1 PINK PEARL, 12-15 in. Light flesh pink, amazing flower.

1 PRESIDENT LINCOLN, 15-18 in. Lilac pink with brown eye.

1 AMPHION, 15-18 in. Pink with white eye, one of the best.

4 for \$10.50

Balled, burlapped and crated, F. O. B. Nursery.

RHODODENDRON 6 DE LUXE Collection No.

1 CATAWBIENSE, 8-12 in. Pink to purple, very hardy.

1 PEARL OF KENMORE, 6-12 in. Clear pink, fine foliage.

2 PONTICUM, 8-12 in. Lilac, specie of Europe.

4 for \$1.75

We pay delivery cost on this unit anywhere on the Pacific Coast.

RHODODENDRON 3 DE LUXE Collection No.

1 PINK PEARL, 8-12 in. Light flesh pink, amazing flower.

1 CHRISTMAS CHEER, 6 in. up. Soft pink dwarf, very early.

1 ROSEUM ELEGANS, 8-12 in. Rose pink, beautiful foliage.

1 CYNTHIA, 8-12 in. Good rosy crimson, beautiful foliage.

2 HYBRID SEEDLINGS, 8-12 in. Mixed colors, bushy plants.

6 for \$5.95

We pay delivery cost on this unit anywhere on the Pacific Coast.

RHODODENDRON 1 DE LUXE Collection No.

1 PINK PEARL, 12-15 in. Light flesh pink, amazing flower.

1 CATAWBIENSE ALBUM, 12-18 in. Pure white, vigorous growth.

1 ROSEUM ELEGANS, 12-18 in. Rose pink, beautiful foliage.

1 CHRISTMAS CHEER, 10-12 in. Soft pink dwarf, very early.

4 for \$10.50

Balled, burlapped and crated, F. O. B. Nursery.

RHODODENDRON 10 DE LUXE Collection No.

1 HYBRID SEEDLING, 8-12 in. Splendid color, bushy plant.

1 PONTICUM, 8-12 in. Lilac specie of Europe.

2 for \$1.00

We pay delivery cost on this unit anywhere up to 300 miles. Weight about 5 lbs.

ORIENTAL RHODODENDRON 7 DE LUXE Collection No.

(Very scarce)

1 OLEIFOLIUM, 6-8 in. Pink, free flowering, dwarf, fragrant foliage.

1 LUTESCENS, 6-8 in. Yellow flower, very pretty foliage.

1 FORTUNEI, 6-8 in. Blush pink, fragrant flower, grows to 15 feet.

1 FERUGINEUM, 3-4 in. Fiery red, good for rockery.

1 METTERNICHII, 4-6 in. Pink, compact grower.

1 18234 No Name, 5-6 in. Pink, enormous leaf, grows tall.

1 18144 No Name, 4-6 in. Violet flower, dwarf.

7 for \$5.50

We pay delivery cost on this unit anywhere on the Pacific Coast.

Wholesale Distributors

Portland Wholesale Nursery Company

754 EAST MORRISON STREET

PORTLAND, OREGON

These prices are retail. See attached list for wholesale prices.

Directions for Planting and Growing Rhododendrons



Showing 12-18 inch plant; 15-18 inch plant more bushy.

Soil and Care: Rhododendrons can be grown in almost any soil that does not contain lime in appreciable quantities. The plants should be kept mulched at all times to protect the shallow root-system, and to the extent of the root-system, they should be hand weeded only and not hoed. The plants should have plenty of water during dry seasons. This will help them to set more and better flower buds in the Fall. After blooming and in order to insure a more vigorous growth for the next season, the flower trusses should be picked off before seed pods are developed.

Situation: Rhododendrons can be grown in practically any situation, the only exceptions being those spots entirely in the shade of trees or steep banks facing south. In the former case the plants are deprived of the sunlight essential to good health while in the latter they suffer from drought during hot dry weather. A cool, moist position suits them best, and, provided the ground is well drained, they will flourish in comparatively wet spots. Partial shade is beneficial rather than otherwise if it can be obtained without planting too near the roots of stronger growing subjects.

Planting: This can be done at any time from October to May, except during severe frost. The ground should not be too wet, and the plants must be thoroughly trodden in when planted; in fact, if the soil has been properly prepared for them it is nearly



DeLuxe Collections Nos. 5 and 6, 8-12 inch plants ready to ship.

impossible to tread Rhododendrons too firmly. They should be planted at the same depth as they have been before, or a trifle deeper, the ground mark on the stem being a sufficient guide for this. If the roots are at all dry, before being planted they should be thoroughly soaked by standing them in water for a short time.

Distance to Plant: For general purposes a distance of one and a half times the height of the plants out of ground is a good guide when planting Rhododendrons. Thus plants two feet in height should be three feet apart; four feet high, six feet apart; and so on.

Rhododendrons are shipped in the original peat soil ball in which they were growing in the nursery, root-ball well protected. Will arrive safely, carefully boxed.



DeLuxe Collection No. 4, 8-12 inch plants ready to ship.